



# The English Springer Spaniel Club of Canada

Hi Springer fancier,

Well, it's that time of year again. The English Springer Spaniel Club of Canada Specialty Show & Trial is fast approaching. This year the show is being held in Calgary Alberta in conjunction with the 100<sup>th</sup> Anniversary Shows of the Alberta Kennel Club and the WRESSAA Specialty Show & Trial. Events run from Thursday July 29<sup>th</sup>, 2004 through August 3<sup>rd</sup>, 2004.

As in past years, the show committee is offering an independent souvenir catalogue. This year the catalogue will be a record of all the events for both English Springer Spaniel Specialty Shows & Trials. To help you to participate in this venture, the deadline for all ads has been extended to July 15<sup>th</sup>, 2004.

Have you considered the possibilities of advertising in the catalogue? Do you have a recent or past win of your English Springer Spaniel(s) that you would like to highlight? How about a special "dog" or veteran (past or present) that you would like to honour? What about a special "pet"? Let us know about your wonderful Springers and their accomplishments. We want to hear! A special section of the catalogue will be available to Past Winners of either an ESSCC Show or a WRESSAA Show.

The rate for a full page ad is \$ 25.00. That price includes one photo only. Please add an additional \$5.00 per photo. A half-page ad (one photo only on half page please) is \$15.00. Business card ads are \$10.00 each — please make sure that your card is easy to photocopy. If it is printed on dark cover stock and does not photocopy well, please send in a copy of the original artwork on white paper. Don't forget you can also include your "kennel" in our Breeder's Registry for just \$5. All ads must be camera ready. The catalogue will be printed on full size 8 ½" by 11" paper.

Ads may be e-mailed to me, just phone or e-mail first for details. Please make cheques for all advertising payable either to WRESSAA or ESSCC. Deadline for all advertising is July 15<sup>th</sup>, 2004. If you have questions, please do not hesitate to or e-mail or call — my address and phone number are given below. All advertising copy or questions should be directed to me and not the Show Secretary. I look forward to hearing from you.

Thanks.

Sincerely,

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